

Message Text

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TO AMEMBASSY SOFIA

AMEMBASSY VIENNA

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THE FOLLOWING TEXT IS SUBMITTED FOR TRANSLATION SOFIA AND
PRINTING IN VIENNA.

JOHN DEERE AND CO.

MOLINE, ILLINOIS 61625

CABLE : DEERE, MOLINE

SHOWING:

4020 TRACTOR

4360 TRACTOR

3800 FORAGE HARVESTER

CORN HEAD FOR 3800 FORAGE HARVESTER

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MOWER BAR FOR 3800 FORAGE HARVESTER

PICK-UP FOR 3800 FORAGE HARVESTER

REPRESENTED BY:

HANS-JURGEN MELITZ, IVICA JVELJIC

REPRESENTATION IN EUROPE:

JOHN DEERE EXPORT CO.

68 MANNHEIM

HEBELSTRASSE 1, FEDERAL REPUBLIC OF GERMANY

TELEX: 463321

GENERAL INFORMATION:

THIS FIRM IS REOWNED WORLDWIDE AS A PROJECER OF AGRICULTURAL AND CONSTRUCTION EQUIPMENT. IT MANUFACTURES A FULL LINE OF AGRICULTURAL EQUIPMENT FOR ALL TYPES OF FARMING BUT IS ESPECIALLY KNOWN FOR ITS PLANTERS AND HARVESTING MACHINERY. THE FIRM HAS BEEN A FORERUNNER IN RESEARCH AND DEVELOPMENT OF AGRICULTURAL EQUIPMENT WHICH IT MARKTERS THROUGHOQTTHE WORLD. IT PRODUCES GAS OPERATED AS WELL AS DIESEL AND GASOLINE POWERED MOTORS FOR ITS TRACTORS WHICH ARE SPECIALLY DESIGNED FOR ALL AGRICULTURAL OPERATIONS. THE FORAGE HARVESTERS DISPLAYED REPRESENT THE LATEST TECHNOLOGY IN THIS FIELD.

THE TRACTORS SHOWN ARE SPECIALLY DESIGNED AS POWER FOR ALL AGRICULTURAL OPERATIONS SUCH AS PLOWING, SEEDING, FERTILIZER SPREADING, HARROWING, FORAGE AND HARVESTING.

HESSTON CORPORATION

HESSTON, KANSAS 67032

SHOWING:

HESSTON 6600 HYDROSTATIC WINDROWER.

HESSTON FIELD QUEEN SIDE DUMP FORAGE HARVESTER.

TESSTON 60A STAKHAND SYSTEM.

REPRESENTED BY:

PETER J PFEIFFER

REGIONAL MANAGER

UDINE, ITALY

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EUGENE H KNUTSEN

EUROPEAN SALES MGR., BRUSSELS

REPRESENTATION IN EUROPE:

HESSTON EUROPE S.A.

212 AVENUE LOUISE

B-1050 BRUSSELS, BELGIUM
TWX/ 84623577

HESSTON S.P. A.
VIA GIOBERTI 4
20123 MILANO AND
CASELLA POSTALE 28, 33100 UDINE
33050 PAVIA DI UDINE, ITALY
CABLE: HESSTON, UDINE
TELEX: HESSTUD 46392

GENERAL INFORMATION:

THE HESSTON CORPORATION PRODUCES SPECIALIZED FARMING EQUIPMENT. ITS MAIN PRODUCTION IN THE FARM DIVISION IS WINDROWING, HAY HANDLING AND FORAGE HARVESTING EQUIPMENT. WORLDWIDE SALES WILL SURPASS DOLLARS 120 MILLION IN 1974. THE FIRM CONCENTRATES ON EQUIPMENT FOR LARGE SCALE FARMING OPERATIONS AND IS A LEADER IN THE DEVELOPMENT OF LABOR SAVING EQUIPMENT AND ONE-MAN SYSTEMS. THE FIRM TRACES ITS BEGINNINGS IN THIS FIELD WITH THE DESIGN, IN 1947, OF AN UNLOADING AUGER FOR COMBINES. LATER, STRAW CHOPPERS, WINDROWERS, MOWER CONDITIONERS AND FORAGE HARVESTING EQUIPMENT WERE ADDED TO ITS LINES. ITS GREATEST ACHIEVEMENT CAME WITH THE DEVELOPMENT OF A ONE-MAN HAY SYSTEM, THE STAKHAND LINE. THE FIRM IS SHOWING A 6600 WINDROWER, THE ONLY LARGE CAPACITY ONE ON THE MARKET WITH FULL HYDRAULIC CONTROL INCLUDING HEADER DRIVE WITH A 3 HECTARES PER HOUR HOUR CAPACITY. IT ALSO IS DISPLAYING A SIDE DUMP FORAGE HARVESTER, THE FIELD QUEEN, WHICH IS THE ONLY SELF-PROPELLED EQUIPMENT OF THIS KIND. THE THIRD PIECE OF EQUIPMENT BEING SHOWN IS THE STAKHAND SYSTEM, THE ONLY COMPLETE ONE-MAN HAY HANDLING SYSTEM WITH A 12/15 TONS PER HOUR CAPACITY.

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THE FIRM IS SEEKING A TRADING COMPANY OR AGENT FOR REPRESENTATION IN THE BULGARIAN AND OTHER EAST EUROPEAN MARKETS.
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